

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending January 30th, 2021**

**New Ads Fall Over the Week, but the Month of January Ends at a Three-Month High**

WETHERSFIELD, February 4th, 2021 – During the week ending January 30th, 2021, there were 4,118 new postings, down 8% from a week ago but up 69% from four weeks ago. The despite this decline during the last week of the month, January averaged 4,254 new ads per week, a three-month high. December and November respectively averaged 3,834 and 3,821 new ads per week. This January 2021 level is 16% below a year ago in January 2020, which averaged 5,073 new ads per week. The industries with the largest over the week declines include Health Care & Social Assistance (-193 new ads or -18%) and Accommodation & Food Services (-183 new ads or -55%). The largest industry increase over the week occurred in Educational Services (+41 new ads or 35%).

**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Manufacturing

**Occupations** with the most new postings include Registered Nurses, Computer Occupations - All Others, and Supervisors of Retail Sales Workers.

**Employers** with the most new postings include Hartford Healthcare, CVS Health, and Anthem Blue Cross.

**The three industries with the most new job postings where**

* **Health Care and Social Assistance** (890 new postings, -18% over the week)
* **Retail Trade** (455 new postings, -7% over the week)
* **Manufacturing** (406 new postings, no change over the week)

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 Eleven sectors had job posting decreases over the week, three were unchanged, and seven had increases. The largest sector declines occurred in Health Care & Social Assistance (-193 new ads or 18%) and Accommodation & Food Services (-183 new ads or 55%). Of the seven increasing sectors, the largest occurred in Educational Services (+41 new ads or +35%). The statewide over the week decline of -375 across all sectors is the result of decreasing industries down a combined 510 ads and the seven increasing industries up 135. The Employers with the most ads in the three aforementioned sectors include Hartford Hospital (NAICS 62), Outback Steakhouse (NAICS 72), and Yale University (NAICS 61).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

**New Job Postings by Occupation**

**The occupations with the most new postings were:**

* Registered Nurses (221 new postings, -5% over the week)
* Computer Occupations, All Others (131 new postings, +21% over the week)
* Supervisors of Retail Sales Workers (120 new postings, +29% over the week)



**Employers with the Most New Job Postings**

Employers with the most new job postings during the week ending January 30, 2021 were mostly in Finance & Insurance, Health Care, and Retail Trade. The 25 employers shown above account for 25 percent of all new ads. Of the top 25 employers, 15 had over the week increases, two were unchanged, and 8 had decreases. The 15 increasing employers had a combined 287 new ad increase over the week and the 8 decreasing employers accounted for a combined 166 new ad decrease. CVS Health (+57 new ads) had the largest over the week increase and Hartford Healthcare (-82 new ads) had the largest decrease.   
 **Covid-19 and Weekly New Job Postings**  
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.  
  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. **To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)